



# 2012 SEASON

## SPONSORSHIPS & ADVERTISEMENTS

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Please select your advertisement/sponsorship level:

CHECK ONE	SIZE	DIMENSIONS (in inches)	RATE (For the Season)
<input type="checkbox"/>	Full Page	4.7w x 7.7h	\$500
<input type="checkbox"/>	½ Page Horizontal	4.7w x 3.8h	\$350
<input type="checkbox"/>	½ Page Vertical	2.3w x 7.7h	\$350
<input type="checkbox"/>	¼ Page Horizontal	4.7w x 1.85h	\$250
<input type="checkbox"/>	¼ Page Vertical	2.3w x 3.8h	\$250
<input type="checkbox"/>	⅛ Page	2.3w x 1.85h	\$125

All advertising rates include basic ad design and layout if needed. If you have camera-ready artwork, please E-mail it to [advertising@scctonline.org](mailto:advertising@scctonline.org). Artwork must be submitted in either **PDF** or **TIFF** format (*minimum resolution: 300 dpi* in grayscale; any line art should be 1200 dpi). See enclosed advertising guide for ad sizes. All ads are printed in grayscale. If you have a color version of your artwork, please send both color and grayscale versions.

**DEADLINE TO RESERVE SPACE: MAY 1      DEADLINE FOR AD COPY: MAY 4**

### 5% DISCOUNT

if space is reserved and payment made **before April 6**

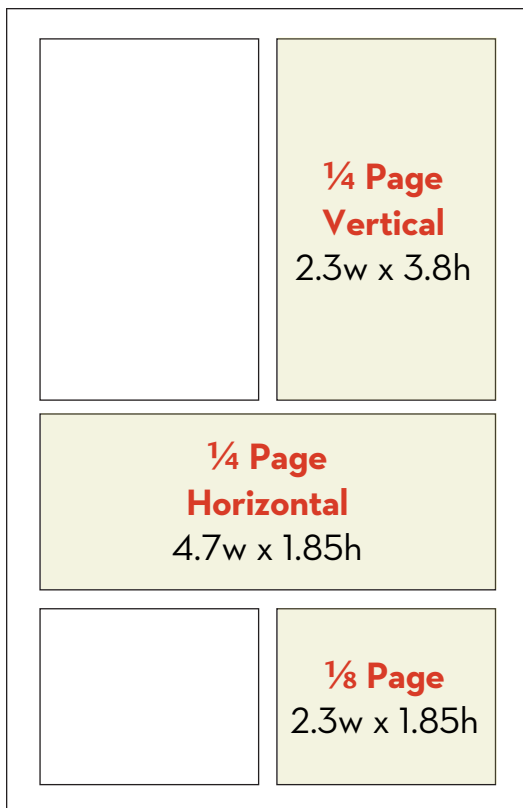
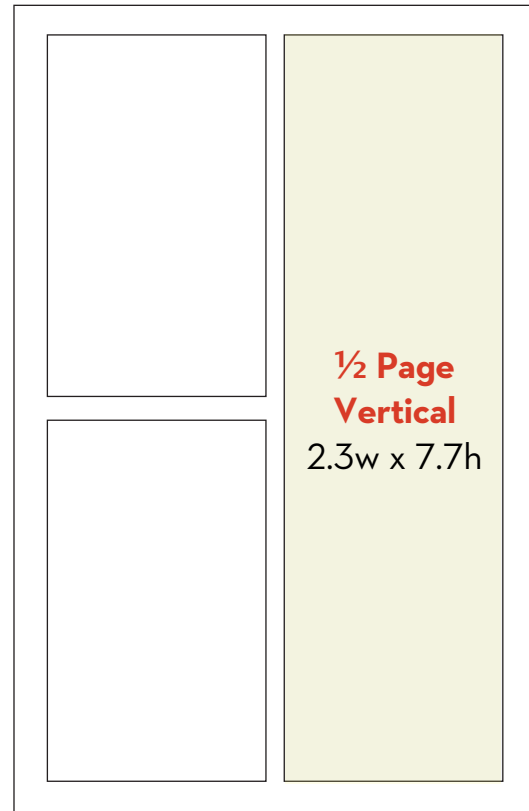
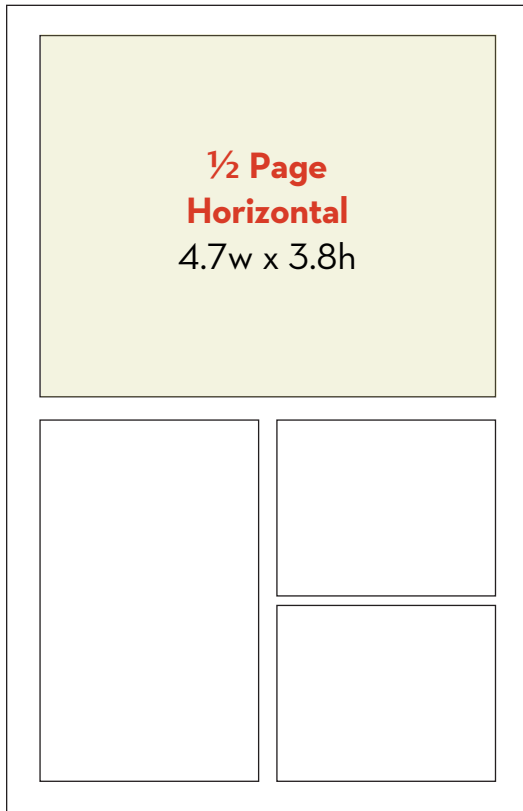
Please make checks payable to  
State College Community Theatre  
1250 University Drive | State College, PA 16801

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# 2012 SEASON

## PLAYBILL AD SIZES



SIZE	DIMENSIONS (in inches)	RATE (For the Season)
Full Page	4.7w x 7.7h	\$500
1/2 Page Horizontal	4.7w x 3.8h	\$350
1/2 Page Vertical	2.3w x 7.7h	\$350
1/4 Page Horizontal	4.7w x 1.85h	\$250
1/4 Page Vertical	2.3w x 3.8h	\$250
1/8 Page (only horizontal)	2.3w x 1.85h	\$125

**DEADLINE (SPACE): MAY 1**  
**DEADLINE (COPY): MAY 4**

**QUESTIONS?**  
**ADVERTISING@SCCTONLINE.ORG**